

DOCKET NO.: IVOO-0034  
Application No.: 09/976,836  
Office Action Dated: May 18, 2007

PATENT  
REPLY FILED UNDER EXPEDITED  
PROCEDURE PURSUANT TO  
37 CFR § 1.116

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Charles Eric Hunter, Bernard L. Ballou  
Jr., Robert D. Summer, Kelly C. Sparks,  
Ollin B. Sykes, John H. Hebrank

Confirmation No.: 2310

Application No.: 09/976, 836

Group Art Unit: 3625

Filing Date: October 12, 2001

Examiner: Mark A. Fadok

For: SYSTEM AND METHOD PERMITTING CUSTOMERS TO ORDER  
SELECTED PRODUCTS FROM A VAST ARRAY OF PRODUCTS  
OFFERED BY MULTIPLE PARTICIPATING MERCHANTS AND  
RELATED SECURITY APPLICATIONS

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.116

In response to the Official Action dated May 18, 2007, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- Amendments to the Specification begin on page \_\_\_\_\_ of this paper.
- Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.
- Amendments to the Drawings begin on page \_\_\_\_\_ of this paper and include an attached replacement sheet.
- Remarks begin on page 6 of this paper.

RCE  
Entered  
with  
After - final  
10/12/07